



Torgeir Trøite

Founder of Embida. His toughest challenge is finding engineers who are more creative than him, and hire them.

After several years working for Norbit and EMGS, Torgeir founded Embida in 2010 with himself as the sole engineering consultant. With avid technical insight, a passion for applied mathematics and a tireless entrepreneurial drive, it didn't take him long to expand the team and evolve the company into a full-fledge provider of smart, embedded solutions.

"I always try to hire people I can learn something from," says Torgeir, whose greatest professional drive is to turn his love for electronics and mathematics into practical products and technical solutions that people actually use.

Torgeir holds Master's degrees in electrical engineering and signal processing from the Norwegian University of Science and Technology (NTNU) and the University of California, Santa Barbara.

On the job, Torgeir tries to spend half his time working strategically building the company, and the other half enthusiastically getting his hands dirty in hard engineering problems. Off-hours, he enjoys scuba diving, mountain trekking and travelling, and stays otherwise busy as a family man and father of three.

CORE COMPETENCE

Electrical engineering

Signal processing

Business Development

EDUCATION



Master's degrees in electrical engineering and signal processing

TORGEIR LATEST PROJECTS

Water Linked

Underwater GPS and R&D

Proserv

Powerline Communication

Wärtsilä

2 years as a consultant for R&D department

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EMBIDA

EMBEDDED
DESIGN

OFF-HOURS Torgeir enjoys

Scuba diving
Mountain trekking
And being
a family man