



Trude Støren

Embidas visionary CEO and in-house PhD-holding experimental physicist.

Trude draws from years of hands-on engineering and team leadership knowhow, as her career takes her from developing advanced subsea oil-seeking technologies at Electromagnetic Geoservices (EMGS) to leading the crack team of electrical engineers at Embida.

Driven by a passion for people-enabling technology leadership, she aims at approaching environmental and societal issues by nurturing great ideas and creativity.

"I believe in creating a professional environment where initiative and innovation is encouraged, enabling us to tackle real-world challenges with ingenious engineering," says Trude.

Being a devoted mother of four leaves little room for spare-time idleness, but Trude makes sure to exercise body and soul through regular running, skiing and rock-climbing excursions. An accomplished scholar and physics PhD, she also lectures in electromagnetics as an adjunct associate professor at the Norwegian University of Science and Technology (NTNU).

CORE COMPETENCE

Physics

Leadership in a technology environment

Project- & team management

EDUCATION



PhD in Experimental Physics
Functional Imaging in Optical Coherence Tomography

TRUDE'S PREVIOUS PROJECTS

R&D Manager at EMGS

Leading a team of researchers and software engineers. Patent-portfolio management. Coordination of cross-discipline R&D projects

Senior Physicist at EMGS

Research and development of software for inversion and modelling of CSEM data. Project management. User and customer training

Department of Physics, NTNU

Theoretical and experimental work within optics. Built one of the world's first Low-Coherence Interferometers

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EMBIDA

EMBEDDED
DESIGN

OFF-HOURS Trude enjoys

to exercise body and soul through regular running, skiing, rock-climbing excursions and yoga.